

# Theodore Gercken

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## Summary

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I am a Libertarian youth activist with experience leading and supporting organizations as well as excelling in speech and debate competitions. I am adept at leadership, political analysis, and communications.

## Education

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**The College Preparatory School** • 2019-2023 (expected)  
High School Degree

## Experience

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**The Libertarian Youth Caucus:** [lycaucus.org](http://lycaucus.org)

Vice-Chair • May 2021-Present

- Manage all national and state leadership.
- Co-Design the national strategy for the Libertarian Youth Caucus with the Chair.
- Chair the bylaws, membership, and communications committees.
- Write literature and design resources to support state and local leadership.

Pacific Regional Representative • January 2021-Present

- Recruit, manage, and coordinate state leadership in California, Nevada, Oregon, Washington, Hawaii, and Alaska.
- Create, manage, and support local chapters in my region.

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**The Alameda County Libertarian Party:** [lpac.us](http://lpac.us)

At-Large Member To The Executive Committee • February 2021-Present

- Vote on the Executive Committee which directly oversees almost every function of the party.
- Recruit and support candidates for local office.

Communications Director • July 2021-Present

- Redesigned and maintain the party website.
- Design social media strategy.
- Create and manage social media pages and design social media graphics.
- Write press releases, newsletters, and news articles.

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## Political Campaigns:

- Kelly Carden For Kern County • May 2021-Present [carden4kern.com](http://carden4kern.com)
- Michael Lema For Hayward • July 2021-Present [lema4hayward.us](http://lema4hayward.us)

Communications Director

- Design and maintain the campaign website.
- Design social media strategy.
- Create and manage social media pages and design social media graphics.
- Write speeches and train candidates in public speaking.
- Write press releases, newsletters, and news articles.

## Strategic Consultant

- Co-Design campaign strategy.
  - Write strategy-oriented research documents such as white papers and analyses.
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## Gobi Games: [gobi.games](https://gobi.games)

### Founder and President • April 2020-Present

- Design board games.
  - Create and maintain the website, social media, and digital presence.
  - Manage playtesters.
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## Speech and Debate Institutes:

- The CrowdPrep Institute • April 2021-Present [crowdprepinstitute.wordpress.com](https://crowdprepinstitute.wordpress.com)
- SD Simplified • July 2021-Present [sdsimplified.com](https://sdsimplified.com)

### Director of Speech (CrowdPrep)

### Extemp Team Leader (SD Simplified)

- Manage speech coaches.
- Host seminars and create resources to teach middle and high schoolers about competitive public speaking.

## Skills

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- Leadership/Management
- Political Analysis (Polling, Voter Data, General Electoral Strategy)
- Speech and Debate (Extemporaneous Speaking, Extemporaneous Debate, Coaching)
- Writing (Articles, Emails, Creative)
- Web Development (Nationbuilder, WordPress, Wix, Mailchimp, Google Sites, Google Analytics, Google Ads, Basic HTML, CSS, and Javascript)
- Social Media (Instagram, Twitter, Facebook, Discord, Reddit), including advertising
- Graphic Design (Canva, Photoshop)
- The Creative Process (Board Game Design, Playtester Management)

## Awards and Honors

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### The National Speech and Debate Association

- Octofinalist at the 2021 National Championship in National Extemporaneous Speaking • June 2021
- Outstanding Distinction Award • March 2021
  - I am a member of the National Speech and Debate honor society with the current honor of "outstanding distinction" and currently hold the second most honor points of anyone for my event in California and the seventeenth in the nation (these rankings fluctuate week to week, it could be higher or lower). However, honor points are cumulative over your high school years, and I am the highest-ranked junior in California.

### The California High School Speech Association

- Semifinalist at the California Championship in Extemporaneous Speaking • April 2021

### Northwestern University

- Quarterfinalist at the Extemp Championship in Extemporaneous Speaking • May 2021

### The National Individual Events Tournament of Champions

- Quarterfinalist at the Individual Events Championship in Extemporaneous Speaking • May 2021